



# PINE NEEDLE

## Pine Brook Country Club

5475 Germanton Rd.  
Winston-Salem, NC

January 2010

Volume 10, Issue 1

## President's Message

Pine Brook Members (Old, new, and yet to be),

First, to every member and staff of Pine Brook Country Club, I hope you had a *Very Merry Christmas*, and will enjoy a *healthy, happy, prosperous and productive New Year!* This greeting may not be politically correct, but it expresses a genuine sentiment too often lacking in present day Xmas greeting.

Second, the new board of directors has convened, and our new members promise to provide considerable talent and in sight in our efforts to govern the club's business. We have a successful entrepreneur with an MBA who owns and manages a medical advisory business (Frank Peplowski), an experienced Humanity Professor with a PHD in Music (Patti Sink), and a bright, young banker, John Bruggman. The board will be well served by this influx of talent and ideas, especially in what promises to be another challenging, if not critical year.

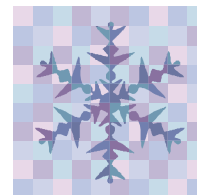
The tree work on the course continues, and has been most successful. The damage and inconvenience to the course has been nominal, and the harvest of trees has far exceeded the initial estimates. The landscape of the course has been altered to provide an improved, open look that allows once isolated fairways to be seen and collectively enjoyed from different perspectives all over the course. This improvement will allow for better air movement around the greens and fairways, and once healed, an over all improvement in both the physical and visual aspects of the course. Also, the project has provided a vital financial contribution to partially offset our growing mortgage liability.

The club continues to operate with a deficit, yet to the uninformed, it would never appear to be the case. We have an excellent manager and dedicated staff committed to serving the needs of our membership as best they can. Limited budgets can sometime contribute to staffing shortages that may not own up to member's expectations. Please keep this in mind if you experience a minor lapse in service.

We must continue the drive to increase our membership. With the addition of 60 new members during the fall (a period never known to generate new members), we are off to a good start. We need to integrate and retain the new members into the Pine Brook family, and encourage their friends and families, as well, to join one of the best sporting and entertainment values in Forsyth County. Pick up a copy of Triad Golf, and see how competitive the surrounding golf course recruitment has become. It is a buyer's market where initiations, dues, fees, etc have been reduced to appeal to a market that is no longer standing inline to join. By reducing our fees, we have increased our numbers, and made headway to improve our financial position. However, this effort has to be dramatically increased and maintained going forward into 2010. The best source of new members is from the existing members who know and appreciate what a wonderful entertainment value a Pine Brook membership represents. Please utilize all the club has to offer, and get the word out to prospective members to join our ranks, and multiply the good times we all have known and enjoy now, in the past, and in years to come.

Best regards,

**John Welch**  
President



### Mark Your Calendar

**January 13th**  
**Club Reopens**

**January 17th**  
**Sunday Brunch**  
11:30 - 2:00

**January 22nd**  
**Seafood Buffet**  
6:00 - 9:00

**January 24th**  
**Sunday Buffet**  
12:00 - 2:00

**February 13th**  
**Presidents' Ball**  
**Dinner Dance**

**February 21st**  
**Sunday Brunch**  
11:30 - 2:00

**February 26th**  
**Seafood Buffet**  
6:00 - 9:00

**February 28th**  
**Sunday Buffet**  
12:00 - 2:00

# Membership News

We would like to welcome our newest members to our family here at Pine Brook.

- Nancy and Dale Doub
- Michelle and Melvin Palmer
- Linda and Mark Craven
- Jane Bowser and Benjamin Terrell



### Browse for Brunch

Locate your member number in this newsletter and receive two complimentary Sunday buffets. Call the office at 767-2941 to claim your prize.



It's never too early to make plans to attend the annual Presidents' Ball. If you have not attended the Presidents' Ball in the past, don't miss out on this one. Those of you who have attended already know that it's more than a meal, it's a memory. Mark your calendars for February 13th and stay tuned for details!



## Breakfast with Santa





# Manager's Corner, by Tony Johnson

Dear Members,

Thanks to all who attended last months many special events! The club was filled with holiday fun and excitement from beginning to end. From decorating Gingerbread houses with Santa, to singing with the Carolers at the Seafood Buffet, despite the rescheduling due to inclement weather, a most memorable time was had by all.

Also, thanks again to the decorating committee that made the atmosphere so very special this year! Richard Chapple, Betty and Bobby Faulkner, Angela Jenkins, Tim Maby, Shirley Patterson, Nancy and Bob Simone, Pat and Mal Timm, Carol Williams, Iris and Tom Womble, and Brooke Wozniak, we could not have done this without your dedication and gifted talents!

Thanks to many of you that have taken advantage of the pre-paid dues plan in the past. This is always helpful to the club's cash flow and currently includes a 5% discount. Please call the business office if you'd like to prepay and benefit from the savings or for any questions you may have.

Just as a reminder, the clubhouse will be closed for light maintenance and cleaning during the first two weeks of January. During this time the golf course, golf shop and Divots will operate under normal hours weather permitting so please plan to join us there.

Please plan to join us for the Presidents' Ball / Valentine's Dinner and Dance on February 13<sup>th</sup>. Chef Gary has an excellent menu planned and the Pizazz Band will play all of your favorite dance tunes and more! Don't miss the only semi-formal event of the year at Pine Brook. Guys if you don't like to dance you still need to bring your spouse (or guest) for the dinner and to watch the others, which can be twice the fun!

In February Pine Brook's Pine Needle is going "green". We will begin emailing the newsletter each month and posting the newsletter in the main entrance foyer and in the hallway nearest the pro shop. This will result in a substantial reduction to the clubs operating expenses. For those of you that

wish to continue receiving the paper copy you can let the staff know in the business office that you'd like one mailed or you may pick up a copy in the Quarry Lounge or the Pro Shop.

Last, thanks to all of you that continue to support the club through what is likely the most challenging time in the club's history. Throughout the year, many of you have shown your passion and commitment by sharing a few greatly appreciated words of encouragement. Several of you have voluntarily contributed hundreds if not thousands of dollars. Some have worked tirelessly to bring new members to the club while others have volunteered their time and talents for the betterment of the club. On behalf of the entire staff at Pine Brook, a sincere thank you!

I look forward to seeing you at the club in the New Year!

For questions or comments, please call me at 767-2941 or email me at [gm@pinebrookcc.com](mailto:gm@pinebrookcc.com).

Sincerely,  
- Tony



### Board of Directors

John Welch	President
Patti Sink	Vice President
Tom Johnson	Treasurer
Dick St. Clair	Secretary
David Abernethy	Clubhouse & Pool
Drew Jenkins	Golf Course
Steve Fields	Pro Shop
John Bruggman	Membership
Frank Peplowski	Special Projects

### Management Team

Tony Johnson	General Manager & Course Superintendent
Brian Barry	Golf Professional
Darin Garrett	Asst. Superintendent
Joy Barber	Business Manager
Gary M. Brown	Executive Chef
Shirley Patterson	Banquet Manager
Shelia Jones	Dining Room Manager

### Course Schedule at Glance

#### Range and Golf Shop Opens:

Monday 10:30am

Tuesday-Sunday 8:30am

#### Golf Shop Closes:

Monday-Sunday 5:30pm

#### Range Closes

Monday-Sunday 5:30 pm

#### 1st Tee Time

Monday 11:00am

Tuesday-Friday 9:00am

Saturday 10:00am Shotgun

Sunday 9:00am

#### Carts in by 5:30 Daily

### Charter Room Hours

#### A La Carte Lunch

Wednesday	11am	to	2:30pm
Thursday	11am	to	2:30pm
Friday	11am	to	2:30pm
Saturday	11am	to	3:00pm
Sunday	11am	to	3:00pm

#### A La Carte Dinner

Friday	5:30pm	to	8:30pm
Saturday	5:30pm	to	8:30pm

# Chef's Corner, by Chef Gary

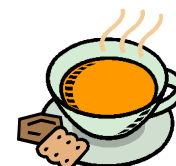


HAPPY NEW YEAR! WHEW...

2009 has ended and I began to write "Good Riddance!"...but then I began to reflect on the accomplishments at Pine Brook over the year. You would think the memorable special dining events would be the obvious musings of your chef but I look around and remember the old weathered and distressed pergolas out on the back patio which are now brilliant and updated and more inviting to a prospective wedding client. And how about that shabby carpet that Betty and Bobby Faulkner replaced with our new and beautiful distinctive grain flooring? Oh, and what color were the walls before? And whatever happened to that "interesting" wreath that hung above the main room fireplace? Then there's the great outdoors which, after a couple of years of combating the distress of our drought years, looked absolutely superb this year! The pool got new umbrellas...WOW, they looked great! And let's not forget our new staff additions...

You know it really is A Great Club that I'm both proud and grateful to be a part of! I'm already thinking of all there is to come this new year and wish us all the best of days ahead

On another note, hot coffee, hot chocolate, and hot soup is now available daily at Divots, so dress warm and enjoy one of the winter's wonders: "I wonder what the soup will be today?"



2  
8  
1  
9

## Golf Shop News, by Brian Barry

### Major 2010 Tournaments

As you plan your golf activities for 2010—both on and off the course—we know you'll want to join us in the Quarry Lounge to watch these exciting televised tournaments events. Mark your 2010 calendar.

**The Masters**  
April 8 – 11, 2010  
Augusta National Golf Club  
Augusta, GA

**U.S. Open**  
June 17 – 20, 2010  
Pebble Beach Golf Links  
Pebble Beach, California

**British Open**  
July 15 – 18 2010  
St. Andrews Links  
Fife, Scotland

**PGA Championship**  
August 12 – 15, 2010  
Whistling Straits  
Kohler, Wisconsin

**2010 Tournament Schedule:**  
The Golf Committee is currently in the planning stages for the upcoming tournament season. If you are planning a corporate outing/event in 2010 please contact the Golf Shop as soon as possible so we can get your date on the calendar.

**Frost Delays:** Just a reminder that it is always a good idea to call the Golf Shop on cold mornings to check on any delays in start times due to frost.

### Breakfast with Santa (continued)



The Golf Shop Staff would like to wish you and your family a very Happy New Year!